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| <b>College Mission:</b>  | We welcome the responsibility to respond to the educational needs of our community by providing an outstanding learning environment supported by excellent instruction and services. We achieve this by creating an atmosphere that fosters life-long learning, responsible citizenship, and progressive leadership in a dynamic community.  |
| <b>Unit Purpose:</b>     | The purpose of the Library at Mississippi Gulf Coast Community College is to provide instructional support services that reinforce the curriculum of the college. We accomplish this by providing a well-trained staff, excellent resources and accessible facilities. We both encourage and assist students to use the resources of our library to meet their personal and educational goals. |
| <b>Unit Lead:</b>        | Dr. Brenda Rivero, Dr. Pam Ladner and Foster Flint   |
| <b>Unit Supervisor:</b>  | Janet Moody, Larry Miller, Jonathan Woodward   |
| <b>Division:</b>         | Service  |
| <b>Amount Requested:</b> | \$ -   |

| Effectiveness Indicator   | College Plan (SI)  | Expected Outcome   | Assessment Instrument                   | Assessment Results   | Use of Results   | Budget Type |
|---|--|--|---|--|--|-------------|
| 1. Provide an environment rich in research and reference materials to assist the educational and personal needs of traditional and online students. | Student life enrichment  | 1. Rank in the top five of all state community and junior colleges in providing electronic databases for students. | ALS survey of SBCJC                     | MGCCC co-ranked number one (tied with Pearl River CC) for electronic database provisions.                                | no action taken.   | COB         |
|   | Customer Service   | 2. Rank in the top five of all state community and junior colleges in providing monograph materials.               | ALS survey of SBCJC                     | MGCCC ranked second in the state's fifteen community college system for monograph subscriptions.                         | no action taken.   |             |
|   |  | 3. Rank in the top five of all state community and junior colleges in providing serial subscriptions.              | ALS survey of SBCJC                     | MGCCC ranked second in the state's fifteen community college system for serial subscriptions.                            | no action taken.   |             |
|   |  | 4. Maintain an 8.75 ratio of total library usage transactions to AY FTE.   | Campus Data - does not include MELO.    |  |  |             |
| 2. Ensure students have the appropriate technological resources needed for research purposes.   | Student Life<br>Enrichment<br>Customer Service<br>Professional Development | 1. one computer per 100 FTE for each campus  | counts of computers and FTE calculation | fall FTE 2007<br>PK 1533:15 comp<br>JD: 3028:30 comp<br>JC: 3189: 32 comp<br><br>computers<br>PK: 20<br>JD: 28<br>JC: 26 | Requested two computers for JD library and six computers for JC library. This is pending first revision for 0809.  | COB         |
| 3. Provide knowledgeable and qualified personnel to assist students with their research needs.  | Student Life<br>Enrichment   | 1. 100% of full-time professional library staff will have at least a master degree in library science.             | Professional development                | 10 full-time<br>all have master in library science.  | no action taken.   | COB         |
|   | Customer Service<br>Professional Development                               | 2. Score at least a 3.25/4.00 on the student evaluation of "librarian was knowledgeable and well-prepared".        | Student evaluation                      | students rated 3.7/4.0 on this question. This is based on 141 surveys to students.                                       | Next FY, we planned to increase the number of surveys by 100%. We changed benchmark 3.5<br><br>Students are given a business-size card advertising link to survey.<br><br>Computers in the Learning Lab have an active link to the survey. |             |
| 4. Promote student library usage and establish hours of operation which promote accessibility to all students.                                      | Student life enrichment  | 1. 75% of all English composition I and oral communications I students will receive a library orientation.         | Orientation by classroom rosters.       | English and Speech Classes: 225<br><br>English and Speech Orientations:<br>JC: 95<br>PK: 39<br>JD: 63                    |  | COB         |
|   | Customer Service   | 2. Maintain a 3.25/4.00 on the LRC student satisfaction survey for hours.  | Student satisfaction survey             | Students rated 3.5/4.0 for hours of satisfaction.  | no action taken. Benchmark for 0809 will be 3.5.   |             |
| 5. Promote a positive, friendly learning environment and prompt service to allow students to meet their educational goals.                          | Student life enrichment  | 1. Score above national norms on the ACT student opinion survey.   | ACT student opinion survey              | Library was rated 4.48/5.00. This is 0.22 above the national norm.   | no action taken  | COB         |
|   | Customer Service   | 2. Remain one the top-five rated college student services on the ACT student opinion survey.                       | ACT student opinion survey              | Students rated Library the second-highest rated college service.   | no action taken  |             |

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| <b>Budget Type Key:</b> | COB<br>GRANT<br>ABR<br>CI | Current Operating Budget<br>Grant-Funded<br>Additional Budget Request - Acct Number must be included and budget request forms submitted<br>Capital Improvement - Acct Number must be included and budget request forms submitted |
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